

ANNUAL REPORT · FY 2023-24

B The Change Welfare Society

Twenty years of quiet change. Nine programs across India and the UK. A founder, a working president, and a network of volunteers who keep showing up.

REG NO 1538/2015 · 80G · 12A · CSR-1

NITI AAYOG DARPAN TS/2023/0380583

Hyderabad · Telangana · India

On twenty years.

When we registered B The Change Welfare Society, we did not set out to build an institution. We set out to do the work in front of us. A coding class for kids who could not afford a computer. A donation drive for a family with a sick child. A rights workshop for a tenant about to be evicted. Twenty years later, those small acts have aggregated into something larger.

This year we touched approximately 200,000 lives across nine programs operating in two countries. We trained 600+ kids in coding and English. We ran the first organ donation campaign on wheels in South India. We provided pro-bono legal aid to over 400 people. We did all of this on a budget that would not cover a single quarter at most NGOs of comparable reach.

The credit belongs to the volunteers, the local healthcare and legal partners, and the small donors who keep the lights on. We are seeking institutional CSR partners for FY25 to deepen what works and shut down what does not.

— Sri Ram Kalyan Challa
Founder & Chairperson

The numbers.

~200,000

9

2

20

LIVES TOUCHED

PROGRAMS

COUNTRIES

YEARS

NINE PROGRAMS

What we ran.

- 01 **Coding on Wheels.** Free computer literacy for kids 8-15 years.
- 02 **Changemakers.** Leadership development for school students.
- 03 **Organ Donation Campaign on Wheels.** First mobile drive in South India.
- 04 **EKO Warriors.** Environmental education and clean-up squads.
- 05 **PAWtection Force.** Stray animal rescue and community awareness.
- 06 **WE: Women Empowerment.** Skill training and self-employment support.
- 07 **Global Human Rights Front.** Bilingual rights education across India and UK.
- 08 **Cross Connect Legal Aid.** Pro-bono lawyers for those who cannot afford one.
- 09 **DreamCatchers.** Mentorship for first-generation college aspirants.

Where the work landed.

Program	Reach FY24	Notable outcome
Coding on Wheels	600+ kids	12 weekly sessions across 4 schools
Changemakers	350+ students	4 leadership cohorts graduated
Organ Donation	8,000+ pledges	First mobile campaign in South India
EKO Warriors	1,200+ volunteers	40+ clean-up drives, 12 schools onboarded
PAWtection Force	180+ rescues	Network of 60 volunteer responders
WE Women Empowerment	220+ women	85+ self-employment outcomes recorded
Global Human Rights	900+ attendees	Workshops in Hyderabad & UK chapters
Cross Connect Legal	400+ cases	Pro-bono representation in Telangana courts
DreamCatchers	150+ mentees	40+ admitted to first-choice colleges

Numbers are estimates compiled from program-level logs and are subject to revision in the final audited version of this report. Original signed copies and audited financial statements are available on request from support@bthechange.in.

Where the money went.

A summary based on internal books. Audited statements are prepared by an independent CA and available on request. Figures are indicative pending final audit.

Item	Amount (₹)	Share
Individual donations	12,40,000	34%
Corporate / CSR partners	18,60,000	51%
Grants & institutional	4,20,000	11%
Other (events, merchandise)	1,40,000	4%
TOTAL INCOME	36,60,000	100%
Programs (direct delivery)	29,80,000	82%
Operations & staff	4,02,000	11%
Fundraising & admin	2,56,000	7%
TOTAL EXPENDITURE	36,38,000	100%

82% of every rupee went directly to programs. Operations and fundraising overhead combined was 18%, well below the 25% Indian sector benchmark. We expect this ratio to improve further in FY25 as program revenue grows.

How decisions are made.

Board of Trustees

Founder & Chairperson: Sri Ram Kalyan Challa

Working President: Rohan Rajkulkarni (UK Solicitor, MBA IIM Kozhikode)

Treasurer: Position open. Qualified CA / CS preferred.

Secretary: Position open.

Statutory compliance

B The Change Welfare Society is registered under the Telangana Societies Registration Act 2001. We hold valid 80G and 12A certifications under the Indian Income Tax Act, CSR-1 registration with the Ministry of Corporate Affairs, and are listed on NITI Aayog Darpan. All annual filings are up to date with the Registrar of Societies, Telangana.

Audit

Annual audit is conducted by an independent Chartered Accountant. The full audit report for FY 2023-24 will be available by July 2025 and can be requested via support@bthechange.in. Quarterly internal reviews are conducted by the Working President.

CONTACT

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This annual report is a stub edition pending the final audited version. For the most current data, audited financial statements, FCRA compliance status, or to discuss a CSR partnership, please write to us.